



# Caribbean

TOURIST ASSOCIATION

DEC 3/474993 474 993 AVENUE, NEW YORK 17, N. Y., MUrray Hill 3-8731

REGISTRATION No. 991

PRESS RELEASE - IMMEDIATE

October 10, 1956

## "ARUBA - CARIBBEAN HOTEL"

The Government of the island of Aruba has established a corporation "N. V. Aruven" for building and operating a tourist resort consisting of a first class hotel with beach and casino facilities on Palm Beach, Aruba - a three mile stretch of fabulous white sand and the turquoise Caribbean Sea.

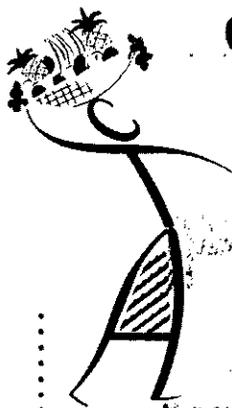
N. V. Aruven will be capitalized at about \$1,600,000 represented by 3,000 shares with a par value of approximately \$500.00 each. They will be issued as 1,500 Registered "A" Shares to Government of Aruba, 768 Registered "B" Shares to "Venaruba, C.A." and 732 Series "C" Shares on Bearer offered to the public.

The Government of Aruba will subscribe and purchase all shares of Series "C" not subscribed by private investors, thus guaranteeing the total capital of approximately \$1,600,000.00.

Each share carries one vote and grants identical rights to its owner.

The prospectus of the "Aruba-Caribbean Hotel" with illustrations and details of proposed hotel is available at "N.V. Aruven", P.O. Box 59, Oranjestad, Aruba; Cable: "Aruven-Aruba".

- ANGUILLA
- ANTIGUA
- ARUBA
- BARBADOS
- BONAIRE
- CURACAO
- GRENADA
- GUADELOUPE
- HAITI
- MARTINIQUE
- NEVIS
- PUERTO RICO
- SABA
- ST. BARTHELEMY
- ST. CROIX
- ST. EUSTATIUS
- ST. JOHN
- ST. KITTS
- ST. LUCIA
- ST. MARTIN
- ST. THOMAS
- ST. VINCENT
- SURINAM
- TOBAGO
- TRINIDAD



# Caribbean

TOURIST ASSOCIATION

475 FIFTH AVENUE, NEW YORK 17, N. Y., MUrray Hill 3-8731

DEC 31 1956

CTA NEWSLETTER

REGISTRATION No. 991

November, 1956  
Vol. 3 No. 11

Edited by Lee Karwiok

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The 1956-57 Roster of Membership of the Caribbean Tourist Association is avail. & may be obtained upon request. It includes the names & addresses of member govts. transportation companies which service the area, & shops, hotels, restaurants & tour operators in the Caribbean.

A.S.T.A. World Travel Congress opens Nov. 4-8 in Chicago, Illinois.

The Univ. of Miami, Bur of Business & Econ. Research in commenting on the Tourist Ind. of the Caribbean Is. states that "the visitor industry of the Caribbean is an infant industry which has at its doorstep a mammoth potential market from which to draw. This market is increasing in size each year as more American families enter the higher income brackets. However, unless the islands of the Caribbean cooperate in their statistical gathering & reporting methods thru which they gain knowledge of the status & future of the industry, unless they cooperate in their promotional efforts, unless they build more & better facilities & unless, in addition to regional cooperation, they maintain the charm particular to their individual islands, the industry might find itself unable to reach its full potential."

### WITH CTA MEMBERS

All the countries of the Caribbean will have colorful cele. during the Xmas holidays.

ANTIGUA, B.W.I. Dec. 25-Community Xmas tree celebrations. White Sands Hotel-folder & rates avail. at hotel.

ARUBA, N.W.I. New illustrated folder avail. at Netherlands West Indies Tourist Bur., 475 5th Ave., N.Y.C.

NOTE: CTA wishes to commend the Aruba Tourist Bur. for the support to CTA by printing the CTA symbol of membership on their new folder.

BARBADOS, B.W.I. Annual Agri. Exhibition during Dec. Miramar Hotel, St. James Parish, adding suites & extending patio.

Colony Club, St. James Parish-new folder & rates avail. at Oliver-Kermit Assoc., 521 5th Ave., NYC.

CURACAO, N.W.I. Folder on Factual Information about Curacao & list of cruises - Avail. N.W.I. Tourist Bur., 475 5th Ave., NYC.

FRENCH WEST INDIES

Myron Clement of French Gov't Tourist Office, NYC. appointed repr. on CTA Advisory Council - Congratulations Myron!

GRENADA, B.W.I.

Is. jumping with movie stars James Mason, Joan Fontaine, Harry Belafonte, John Williams on location for 20th Century Fox motion picture "Island in the Sun".

As proposed at CTA 5th Annual Meeting in May, 1956 requesting gov'ts. to uniform gathering of tourist statistics, Grenada Tourist Bd. reports the following: expenditures of \$340,120 for Jan., June, 1956. Tourists from 16 cruise ships spent \$60,000.

Dec. 25-Community Xmas tree cele. with Community singing of carols.

HAI TI

Dec. 6-Official ceremonies cele. landing of Columbus will incl. concerts.

Hotel Montana folder & rates avail. at Gertrude Donnelly, 201 E. 39th St., NYC or J.Mills Assoc., 1106 Congress Bldg., Miami, Fla.

Art & Curio Shop completely re-done & airconditioned-separate depts. for embroidery, straw goods, mahogany, etc.-Free Port Shop.

Hotel Beau Rivage offers "Meringue Cocktails" on the house.

NEVIS, B.W.I.

New folder on Bath Hotel Estates issued on occasion of Bicen. of Birth of Alexander Hamilton. Avail. at hotel.

Holland America's "Nieuw Amsterdam" Carib. cruise leaves New York Feb. 19th & Mar. 8th will stop at Nevis.

NETHERLANDS WINDWARDS

(Saba, St. Maarten, St. Eustatius)-New illustrated folder avail. N.W.I. Tourist Bur., 475 5th Ave., N.Y.C.

NETHERLANDS WEST INDIES

CTA wishes to commend Gov't. for supporting CTA by incorporating CTA membership symbol in advertising & promotional folders.

Dec. 5th-St. Nicholas Day cele. with St. Nick parading thru streets.

PUERTO RICO

As an example of outstanding modern American architecture the Caribe Hilton Hotel has been selected as one of the buildings to be shown in Centennial Exhibition of Architecture at National Gallery of Art, Wash., D.C. May, 1957.

By 1958 there will be 3063 rooms in Puerto Rico with 1691 in luxury class.

Puerto Rico Travel Agents Sales Manual (patterned after CTA Sales Manual) is avail. at Econ. Dev. Admin., Div. of Tourism, 579 5th Ave., N.Y.C.

Villa Parguera Hotel-17 airconditioned rooms with private baths, swimming pool, new snack bar. Deepsea fishing specialties next 2 months-Allison Tuna & Dolphin.

- ST. CROIX, U.S.V.I. Dec. 25 & 27-Xmas Festival of parades, calypso & steel bands.  
Folder & rate sheet of Cane Bay Cottages just released. Cane Bay incl. individual housekeeping cottages for rent by week or longer.  
New St. Croix Chamber of Commerce folder incl. directory hotels, map, transportation, etc. Avail. at St. Croix Chamber of Commerce, Christiansted.
- ST. JOHN, U.S.V.I. Trunk Bay Estates-new 32 foot, twin engine fishing cruiser. Guest House accommo. 13 incl. 1500 foot beach, fishing, snorkling & hiking.  
Sport's Illustrated Mag. Nov. 5 issue incl. color pictures of St. John by Bradley Smith-Note the double page color shot - its terrific!
- ST. LUCIA, B.W.I. CTA recently received 2 beautiful native dolls & hats for exhibition. (Collection at present incl. St. Lucia, Trinidad & Martinique).  
New Tourist Bur. recently opened by Acting Admin., Mr. E. Gittens. The Acting Chairman of Bur. is E. L. Cozier.
- ST. MAARTEN, N.W.I. Direct radio telephone connection recently established with New York. First telephone contact held Oct. 2 bet. C. Heiyke, Proxy of Little Bay Hotel & L. F. Bouman, Director of N.W.I. Tourist Bur., NYC.
- SURINAM Gov't of Surinam will issue a special 10¢ commemorative stamp on occasion of Carib. Comm. 10th Anniversary.
- TRINIDAD Special activities are being formulated for cele. of Birthday of Carib. Commission.  
Xmas week-Festivals of bazaars, concerts & plays.  
Dec. 26, 27 & 31 - Horse racing.  
New Tourist "Hi-Lite"-Tour of Caroni Reserve-a 10,000 acre wilderness, home of vast flocks of Scarlet Ibis. Ornithologists classify birds as most beautiful.  
Stecher's Jewellers Shop - Appointed for Patik Philippe watches & Jensen silver.
- WITH CTA ALLIED MEMBERS
- AIR FRANCE Colorful new folder avail-"Fly to Mexico & the Antilles" incl. color shots, maps & suggested city & country tours.
- ALCOA S.S.CO. Nov. 2-"M.S. Sygna" starts fortnightly schedules from Canada (Montreal & Halifax) to Venezuela.
- B. W. I. A. Leeward Is. Air Transport has twice weekly flights bet. San Juan, St. Kitts, Anguilla, Montserrat & Antigua. Equipment - Piper Apache twin engine 4 passenger aircraft.

FURNESS LINES

"Queen of Bermuda" sails Feb. 9th on 13 day cruise to Caribbean. (Virgin Is., Haiti, Dominican Republic, Jamaica & Bahamas). Full day permitted in each port. Rates start at \$325.

GRACE LINE

Godfrey McDonald, V.P. predicts 12% increase in winter cruise traffic.

PAN AMERICAN WORLD AIRWAYS -

had 12,000 more passengers from Miami during August than same month in 1955. Increased service of 62% will be made starting mid-December bet. Miami & San Juan with 52 flights a week.

HOLLAND AMERICA LINE

is replacing the Mediterranean cruise of the "Nieuw Amsterdam" with 3 Carib. Cruises - Feb. 19 & Mar. 8-14 day cruise to St. Thomas, St. Kitts, Nevis, Martinique, Venezuela, Curacao & Cuba. March 25 - 8 days to Haiti & Cuba.

RECOMMENDED LISTENING

Caribbean Long Playing Music Recordings by Emory Cook:

Ballroom Beast - Antigua Brute Force Steel Band.  
Champion Steel Bands of Trinidad  
Katzenjammers Steelband of Trinidad  
Dance Calypso - Trinidad & Antigua  
Drums of Trinidad  
The Castilianne Maracas Waltz - Trinidad  
Epilogue-Grand Curucaye String Orchestra of Trinidad  
Brute Force Steel Bands of Antigua  
Le Jazz Primitif from Trinidad

RECOMMENDED READING

"Escape to West Indies" by Bradley Smith, Alfred Knopf.  
Guide to islands of Caribbean with author's photos-  
incls. history, folklore & facts for tourists.

Glad to see in CTA New York Office:

Dorothy Colby of Cane Bay Cottages, St. Croix, U.S.V.I.  
Erva Boulon of Trunk Bay Estates, St. John, U.S.V.I.  
Erik Lawaetz - Real Estate Development in St. Croix & St. Maarten.  
Mrs. A.F. Outcalt of ABC Travel Agency, Ltd., Bridgetown, Barbados.

CARIBBEAN TOURIST ASSOCIATION  
 475 Fifth Avenue  
 New York 17, N. Y.

**FILED**  
 DEC 31 1956

REGISTRATION SECTION  
 DEPARTMENT OF TOURISM

REGISTRATION No. 991

CARIBBEAN CALENDAR  
 - 1956 -

January	1	Antigua	Parade of Clowns & Steel Bands in St. John's.
	1	Barbados	Fishing boat races at Speightstown. Royal Barbados Yacht Club Regattas commence - continue thru May or June. Fishing season until June. Rockley Golf Club tournament.
	1	Grenada	Grenada Yacht Club Regatta - Aquatic sports - Public holiday.
	1	Haiti	Independence Day - official celebration - concerts.
	1	St. Lucia	New Year's Festival - a revival of the old French Fete of "Le Jour de l'An".
	1-2	Grenada	New Year's horse racing at Turf Club.
	1-6	Puerto Rico	Holiday Season - Three Kings Day - parades, public & private parties. Open house at City Hall - Exhibitions of religious art works - strolling carolers.
	2	Haiti	Ancestor's Day - official celebration.
	2-7	Trinidad	Christmas horse racing at Turf Club.
	11	Puerto Rico	Celebration of Eugenio M. de Hostos' Birthday.
	12	Antigua	Donkey races.
	13-23	Puerto Rico	Patron Feast Day of San Sebastian Street - Daily parades & dancing in public squares.
	22	St. Vincent	Discovery Day.
	29	St. Lucia	Grand Agricultural & Industrial exhibition at Troumassee Estate.

January 31	Bonaire	"The Divine Infant" - Children's religious parade with flowers.
January - ) February 12)	Trinidad	Calypso Tents nightly at Port of Spain.
January - ) March )	Barbados	Exhibitions at Barbados Museum.
February	Grenada	Fishing season opens.
	Trinidad	Youth Seminar at Queens Park Hotel.
5-10	Puerto Rico	Carnival - parade of floats, masquerade balls, coronations of queens, regattas & general celebrations, public street dancing.
9-15	Netherlands West Indies	Carnival - parade of floats, costume balls.
11	Barbados	Valentine Ball.
12	St. Lucia	Carnival Queen Contest at Aquatic Club.
12	Trinidad	Carnival Queen Contest.
12-14	St. Vincent	Carnival-parades, street dancing, calypso & steel bands.
12-14	Haiti	Mardi Gras - Parade of floats, costume ball.
13	St. Lucia	Carnival-parades, dancing & steel bands.
13-14	Grenada	Carnival-parades, dancing, calypso & steel bands, Carnival Queen Contest.
13-14	Trinidad	Carnival-parades, dancing, balls, street dancing, calypso & steel bands.
14	Guadeloupe	Mardi Gras - masquerades, parade of floats, dances.
15	St. Lucia	Carnival-evening parades, steel bands, dances.
18	Barbados	Cochid Circle Exhibition in private garden open to public.
20-25	Barbados	Sala week - "Trooping of the Colors", Boat racing, water skiing, Shakespeare's "The Tempest" performed at open-air theatre.
22	Puerto Rico	Washington's Birthday.
22	St. Croix	Washington's Birthday-Jonkey Club race of small donkeys - straight, obstacle & cart races.
25	Barbados	Regency Costume Ball at Sam Lord's Castle depicting the era of Sam Lord, the Renegade.

February	28	Barbados	Turf Club Racing.
February - )		Grenada	Cricket Season.
March )		Tobago	Horse Racing at Turf Club.
		Trinidad	Cricket Tournament - E.W. Swanton's English amateur team.
March	3	Barbados	Turf Club Horse Racing.
	8	Guadeloupe	Mid-Lent Carnival - masquerades, parade of floats, dances.
	9-24	Barbados	Cricket Tournament - E.W. Swanton's Amateur team.
	16	Barbados	Turf Club Horse Racing.
	10-12	Puerto Rico	Anniversary celebration of the University of Puerto Rico - open house, exhibits, conferences.
	19-26	Puerto Rico	4th Annual Invitation Tennis Tournaments featuring top name amateur stars.
	22	Puerto Rico	Celebration commemorating Abolition of Slavery.
March 25 - )		Puerto Rico	Holy Week - Pageants & processions, floral monuments, passion play in San Juan.
April 1 )			
April		Barbados	Easter Monday - Marathon swimming meet.
		Grenada	Trinidad vs. Windward Islands boat racing.
	1	Puerto Rico	9th Game-Fishing Tournament.
	2-3	Trinidad & Tobago	Horse racing, yachting, aquatic sports, goat racing in Tobago.
	2-3	Grenada	Easter Holiday - racing, yachting, aquatic sports.
	14	Haiti	Pan American Day - Official celebration - concert.
	16	Puerto Rico	Celebration of Jose de Diego's birthday.
	21	Trinidad & Tobago	Celebration of Queen Elizabeth's birthday - military parades, colonial & honor awards, concerts, dances.
	21	Grenada	Celebration of Queen Elizabeth's birthday - military parades, colonial & honor awards, concerts, dances.
	21	Barbados	Horticultural Exhibition.
	22-28	St. Thomas	Virgin Island Carnival - floats, street & park festivities, & dances.
	30	Netherlands West Indies & Surinam	Celebration of Queen Juliana's birthday - parades, sports events, dances, fireworks.

Late April	Puerto Rico	Orchid & Garden Show.
	Grenada	Voodoo Dancing.
May	Barbados	Whit Monday - Round-the-island Walkathon.
	Puerto Rico	Fomento Week - celebrations honoring islands' development. Industrial & County fairs - parades, contests, street dancers, and parties.
1	Grenada	Labor Day - celebration.
1	Guadeloupe	The Feast of Labor.
1	Haiti	Agriculture & Labor Day - parade of workers, Agricultural Fair.
18	Haiti	Flag & University Day - School parades.
20	Puerto Rico	Armed Forces Day - parades, exhibits, open house on all military posts.
21	Grenada	Whitsuntide - Cycle & Athletic events.
21	Trinidad & Tobago	Whitsuntide - Cycle & Athletic events.
24	Barbados	Empire Day.
24	Grenada	Empire Day - parades of military, scouts, guides, etc.
24	St. Lucia	Empire Day.
30	Puerto Rico	Memorial Day.
31	Grenada	Celebration of Corpus Christi.
31	Trinidad & Tobago	Celebration of Corpus Christi - Religious processions.
June	Trinidad	Mid-summer horse racing.
	Barbados	Celebration of Queen Elizabeths birthday - parades, races, "cropover" meeting. Water Polo season.
	Grenada	Big Drum (African) Dances at Carriacou.
	Bonaire	Celebration of Corpus Christi - religious processions.
	Haiti	Celebration of Corpus Christi - religious processions.
	St. Lucia	Celebration of Corpus Christi - religious processions.
	St. Vincent	Celebration of Corpus Christi - religious processions.

June	14-24	Puerto Rico	Patron Feast Day of San Juan Bautista - public parties, bonfires on beaches, street dancing & concerts.
July		Barbados	Polo season.
	1	Surinam	Commemoration of abolishment of slavery - folk music, parades.
	4	Aruba	Independence Day celebration of American worker's at oil refinery.
	4	Puerto Rico	Independence Day.
	14	French West Indies	Bastille Day - parades of the Troops, fireworks, public festivities.
	17	Puerto Rico	Celebration of Luis Monoz Rivera's birthday.
	21	Guadeloupe	Schoelcher Holiday - honoring abolition of slavery - public festivities, dances.
	25	Puerto Rico	Celebration of anniversary of Commonwealth - parades, special parties, boat races.
August	27	Puerto Rico	Celebration of Joe C. Barbosa's birthday.
		Barbados	Turf Club horse racing.
		Grenada	Turf Club horse racing.
	1	Haiti	Army Day - military parades, concerts, balls.
	1-2	Grenada	Commemoration of abolition of slavery.
	6	Trinidad & Tobago	Discovery Day - public holiday - cycle sports.
	6	Virgin Islands	Yachting Regatta.
	August 28- September 6	) )	Surinam
August - September	) )	Guadeloupe	Parish Feasts (Patron Saints Days)
		Trinidad	Santa Rosa horse racing.
September		Barbados	Intercolonial Cricket match: British Guiana vs. Barbados.
		Grenada	Hunting season opens.
		Trinidad	Hosein-Mohammedan Festival.
	3	Puerto Rico	Labor Day
	22	Grenada	Remembrance Day - Anniversary of Hurricane "Janet".

Late September	Puerto Rico	3rd International Game-Fish tournament - several countries participating.
October	Trinidad	Devali-Indian Festival.
1	Puerto Rico	10th Game-Fish tournament.
12	Puerto Rico	Columbus Day.
17	Haiti	Dessalines Death - official ceremonies.
October - ) November )	Tobago	Autumn horse racing.
October - ) February )	Puerto Rico	Baseball season.
November	Barbados	Barbados Turf Club horse racing. Armistice Day - annual "Poppy Dance"
	Trinidad & Tobago	Hunting season opens.
1	Guadeloupe	All Saints Day - illumination of cemeteries with candles.
11	Grenada	Armistice Day - annual dance.
11	Guadeloupe	Armistice Day - victory fete.
11	Puerto Rico	Armistice Day.
14	Antigua	Prince Charles' birthday - celebrated as Dockyard Day - colorful "Beating of Retreat" by Police Band.
19	Puerto Rico	Discovery Day.
22	Puerto Rico	Thanksgiving Day.
December	Barbados	Annual Agricultural Exhibition.
	Grenada	Pre-Christmas Festivities - bazaars, sacred concerts, plays.
	Trinidad & Tobago	Pre-Christmas Festivities - bazaars, sacred concerts, plays.
5	Netherlands West Indies	St. Nicholas Day - St. Nick parades thru cities.
6	Haiti	Columbus Day - official ceremonies, concert.
12-20	Antigua	Community Christmas tree
12-20	Grenada	Community Christmas tree & carol singers.
25	Caribbean	Christmas celebrations - parades fireworks, official decoration of trees, concerts.

December	26,27,31	Trinidad	Christmas horse racing.
	27	St.Croix	Christmas Festival - parade of floats, calypso & steel bands.
	29	Netherlands West Indies	Autonomy Day - celebration end of colonial status.

# CARIBBEAN TOURIST ASSOCIATION

475 FIFTH AVENUE, NEW YORK 17, N. Y.

Murray Hill 3-8731

REGISTRATION No. 991

DEC 31 1956

## SOURCES FOR PROMOTIONAL MATERIAL OF THE CARIBBEAN - 1956

Registration Section

DEPARTMENT OF AGRICULTURE  
ANGUILLA (B.W.I.)

ANTIGUA (B.W.I.)

ARUBA (N.W.I.)

BARBADOS (B.W.I.)

BONAIRE (N.W.I.)

CURACAO (N.W.I.)

GRENADA (B.W.I.)

GUADELOUPE (F.W.I.)

HAITI

MARTINIQUE (F.W.I.)

NEVIS (B.W.I.)

PUERTO RICO

SABA (N.W.I.)

ST. BARTHELEMY (F.W.I.)

ST. CROIX (U.S.V.I.)

ST. EUSTATIUS (N.W.I.)

ST. JOHN (U.S.V.I.)

ST. KITT'S (B.W.I.)

ST. LUCIA (B.W.I.)

ST. MARTIN (FR. & NETH.)

ST. THOMAS (U.S.V.I.)

ST. VINCENT (B.W.I.)

SURINAM

TOBAGO (B.W.I.)

TRINIDAD (B.W.I.)

### A. MOTION PICTURES \*

1. Alcoa Steamship Co., Inc. - New York, N.Y.  
"Treasures of the Caribbean"  
16 mm - Color & Sound - 44 minutes  
(Caribbean Islands, Surinam & Venezuela)
2. British West Indian Airways - New York, N.Y.  
"Caribbean Holiday"  
16 mm - Color & Sound - 27 minutes
3. Cunard Line - New York, N.Y.
  - a. "Caribbean Sunshine Cruise"  
16 mm - Color & Sound - 30 minutes  
(Caribbean Islands, Venezuela & Colombia)
  - b. "Caronia Cruise to the West Indies"  
16 mm - Color & Sound - 30 minutes
4. Delta Air Lines - Atlanta, Georgia
  - a. "Caribbean Souvenirs"  
16 mm - Color & Sound - 28 minutes
  - b. "West Indies Ho"  
16 mm - Color & Sound - 26 minutes
  - c. "Island Hopping in the Caribbean"  
16 mm - Color & Sound - 12 minutes
5. Films of the Nation's Distributors - New York, N.Y.
  - a. "Curacao"  
16 mm - Color & Sound - 9½ minutes
  - b. "Six Bits of Holland in the Caribbean"  
16 mm - Color & Sound - 10½ minutes  
(Aruba, Bonaire, Curacao, Saba, St. Maarten, St. Eustatius)
  - c. "Dutch in Latin America"  
16 mm - Black & White - Sound - 11 minutes  
(includes Netherlands West Indies & Surinam)
6. French Line - New York, N.Y.  
"My West Indies Cruise on the Ile de France"  
16 mm - Color & Sound - 27 minutes
7. Grace Line --- New York, N.Y.  
"Caribbean Holiday"  
16 mm - Color & Sound - 32 minutes  
(Curacao, Venezuela, Colombia)
8. Haiti Government Tourist Bureau - New York, N.Y.  
"Carnival in Haiti"  
16 mm - Color - Silent - 25 minutes
9. KLM - Royal Dutch Airlines - New York, N.Y.  
"Bound for the Caribbean"  
16 mm - Color & Sound - 55 minutes
10. Puerto Rico Division of Tourism- New York, N.Y.  
"Fiesta Island"  
16 mm - Color & Sound - 18 minutes
11. Pan American World Airways - New York, N.Y.  
"Wings to Haiti"  
16 mm - Color & Sound - 22 minutes
12. Virgin Islands Tourist Office - New York, N.Y.  
"Virgin Islands Vacation"  
16 mm - Color & Sound - 12 minutes

### B. PHOTOGRAPHS of CARIBBEAN \*

1. New York, New York
  - a. Barbados Publicity Committee
  - b. French Government Tourist Office  
(Martinique & Guadeloupe)
  - c. Haiti Government Tourist Bureau

\* Available to Travel & Allied Industries

- d. Netherlands West Indies Tourist Bureau
- e. Puerto Rico Division of Tourism
- f. Trinidad & Tobago Tourist Board
- g. Alcoa Steamship Co., Inc. (Black & White, Color Slides)
- h. British Information Service
- i. British West Indian Airways
- j. Canadian National Steamship Co.
- k. French Line
- l. Grace Line, Inc.
- m. Pan American World Airways
2. Atlanta, Georgia
  - a. Delta Air Lines
3. Miami, Florida
  - a. Pan American World Airways - Latin American Division
4. Caribbean
  - a. Tourist Information Office, St. John's, Antigua, B.W.I.
  - b. Publicity Committee, Bridgetown, Barbados, B.W.I.
  - c. Tourist Development Board, St. George's, Grenada, B.W.I.
  - d. Tourist Facilities Committee for St. Kitts - Nevis, Basseterre, St. Kitts, B.W.I.
  - e. Tourist Trade Development Board, Castries, St. Lucia, B.W.I.
  - f. Tourist Board, Kingstown, St. Vincent, B.W.I.
  - g. Tourist Development Board, Paramaribo, Surinam, S.A.
  - h. Department of Tourism & Trade, St. Thomas, U.S. Virgin Islands

C. POSTERS - WINDOW DISPLAYS \*

1. Barbados Publicity Committee, New York, N.Y. (counter cards only)
2. Haiti Government Tourist Bureau, New York, N.Y.
3. Netherlands West Indies Tourist Bureau, New York, N.Y. (counter cards & posters)
4. Puerto Rico Division of Tourism, New York, N.Y. (posters)
5. Trinidad & Tobago Tourist Board, New York, N.Y.
6. Alcoa Steamship Co., Inc., New York, N.Y.
7. British West Indian Airways, New York, N.Y.
8. Delta Air Lines, Atlanta, Georgia
9. KLM Royal Dutch Airlines, New York, N.Y.
10. Pan American World Airways, New York, N.Y.

\* Available to Travel and Allied Industries

D. DESCRIPTIVE FOLDERS

1. New York, New York
  - a. Caribbean Tourist Association - Map Folder of Caribbean
  - b. Barbados Publicity Committee
  - c. French Government Tourist Office - Martinique & Guadeloupe
  - d. Haiti Government Tourist Bureau
  - e. Netherlands West Indies Tourist Bureau
  - f. Puerto Rico Division of Tourism
  - g. Trinidad & Tobago Tourist Board
  - h. Alcoa Steamship Co., Inc.
  - i. British West Indian Airways
  - j. Canadian National Steamship Co. - "Vagabond Cruises to the Caribbean"
  - k. Cunard Line - "Sunshine Cruises"
  - l. Delta Air Lines - "Caribbean Millionaire Dream Vacations"  
"Miami & Caribbean Holiday Guide"
  - m. French Line - "Islands of the Atlantic Ocean"
  - n. Grace Line - 12, 17-19 day cruise folders
  - o. Holland - America Line - Ten South American - West Indian Cruises
  - p. KLM Royal Dutch Airlines
  - q. Pan American World Airways - "The Caribbean" (2 folders & 1 stuffer)
  - r. J. Seix & Co. - "Caribbean Vacationlands"
  - w. Waterman Lines
2. Caribbean \*\*
  - a. Tourist Information Office, St. John's, Antigua, B.W.I.
  - b. Tourist Trade Development Board, St. George's, Grenada, B.W.I.
  - c. Prefet de la Martinique, Fort de France, Martinique, F.W.I.
  - d. Tourist Trade Development Board, Castries, St. Lucia, B.W.I.
  - e. Tourist Board, Kingstown, St. Vincent, B.W.I.
  - f. Department of Trade & Tourism, St. Thomas, U.S. Virgin Islands

- g. Surinam Tourist Development Board, Paramaribo, Surinam S.A.
- h. Air France, San Juan, Puerto Rico, U.S.
- i. Air France, Pointe a Pitre, Guadeloupe, F.W.I.
- j. Air France, Fort de France, Martinique, F.W.I.
- k. Air France, Port of Spain, Trinidad, B.W.I.

\*\* Not available in the United States

E. RECENT PUBLICATIONS

- 1. "Flowering Trees of the Caribbean" - Alcoa Steamship Co., Inc.-  
Rinehart & Co.
- 2. "All the Best in the Caribbean" - Sydney Clark, 1955
- 3. "Bargain Paradises of the World " - Harian Publ. Co.
- 4. "Standard Guide to Mexico & the Caribbean" - L.&S. Martin,  
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- 5. "Around the World in 1,000 pictures" - Runyon & Bugane, 1954
- 6. "Yearbook of the West Indies" - Thomas Skinner, 1954-55
- 7. "Gardens of the Antilles" - J.W. Watkins, Univ. of Florida Press
- 8. "New Horizons" - Pan American World Airways, 1955
- 9. "Caribbean Vacationlands" - Helen Auble, 1955
- 10. McKays Guide to Bermuda, the Bahamas & the Caribbean" -  
E.C. Gelhourn, McKay Co., 1955
- 11. "Virgin Islands Magazine" - Department of Trade & Tourism, U.S.V.I.
- 12. "The Guide - Haiti" - Fred F. Shefflin, 1955
- 13. "Haiti Blue Souvenir Guide" - D.V. Brierre, M. Cassagnol, 1954
- 14. "The Republic of Haiti" - Selden Rodman, 1954
- 15. "Surinam, the Country & Its People" - W. van de Poll
- 16. "The Bajan" - (monthly magazine) - George Hunte, Publisher,  
Bridgetown, Barbados

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